What is DevFest?

DevFest is a **community-run**, one-day, not-for-profit, multi-track conference on powerful tools and technologies from Google. Tracks include: **Cloud, Mobile, Artificial Intelligence/Machine Learning & Big Data.**

DevFest Auckland is part of an [international network of developer events](#) that happen annually across the globe. It's our third year joining in, and we're excited to bring together developers from all over New Zealand, to hear from local and international speakers. Last year, we had over 200 attendees. This year, we will be hosting DevFest on the 10th of November at the University of Auckland.

We keep our ticket price low – $50 for professionals and $20 for students - to ensure our event is affordable for everyone. We are planning to host up to 300 attendees, which is a lot of food and coffee!

To keep our conference open to as many people as possible, **we need sponsorship**.

For more information, please contact us at: gdg.auckland@gmail.com

Why Sponsor?

By sponsoring the GDG Auckland you will be able to connect with an enthusiastic community of developers. Your company will be associated with a group known for its welcoming nature and vibrant community.

Your sponsorship will help GDG Auckland:
- Give back to the community
- Build a bigger, better community
- Provide drinks, pizza and swag to our meetup attendees
- Help attract great speakers and support the local community
- Record our talks and make them available via YouTube
- Run a variety of events including meetups, mini-conferences, training sessions and hack nights

Sponsorship Packages

Gold – $10k	Silver – $3k	Bronze – $1k
25 x free tickets (worth $1250)	**10** x free tickets (worth $500)	**5** x free tickets (worth $250)
Your logo in the **top tier** of our sponsor list in front of up to 300 developers / technologists at the conference and emailed to at least 1000 in our community (via Meetup)	Your logo in the **second tier** of our sponsor list in front of up to 300 developers / technologists at the conference and emailed to at least 1000 in our community (via Meetup)	Your logo in the **third tier** of our sponsor list, in front of up to 300 developers / technologists at the conference
10 x social media shout-outs (can be before, during and/or after the event) - incl. Twitter, LinkedIn and Facebook	**3** x social media shout-outs (can be before, during and/or after the event) - incl. Twitter, LinkedIn and Facebook	**1** x social media shout-outs (can be before, during and/or after the event) - incl. Twitter, LinkedIn and Facebook
Your banners on each stage (provided by you, optional)		
Booth space for your company throughout the event to connect with attendees		
Possibility of 1 x speaker on a topic of your choice (optional, to be confirmed)	Possibility of 1 x speaker on a topic of your choice (optional, to be confirmed)	
Your swag given out at the event (optional)	Your swag given out at the event (optional)	Your swag given out at the event (optional)
Some content of your choice in the follow-up email after the event (can be recruiting material, technical summary of talk, anything you like - provided by you)	Some content of your choice in the follow-up email after the event (can be recruiting material, technical summary of talk, anything you like - provided by you)	Link to a site of your choice in the follow-up email after the event

About GDG Auckland

GDG Auckland is a large community of developers (1350+) interested in: AI, Web, Android, Cloud, Flutter and other useful Google technologies. We also cover a wide array of topics such as Machine Learning, CloudVR and AR, Kotlin, Wearables and IOT. We aim to provide a friendly and welcoming environment for our attendees regardless of their background.

We hold meetups roughly every 2 months in the Auckland CBD.

We regularly hold special events, such as a Google IO recap, free training sessions, DevFests, Christmas parties, etc.

Subgroups

Within GDG Auckland, we boast several specialised subgroups, including GDG Flutter Auckland and GDG Cloud Auckland. These subgroups are deeply ingrained in our community ethos and occasionally host tailored meetups catered to their respective focus areas. Should you wish to sponsor a particular subgroup exclusively, we welcome you to reach out to us for further discussion.